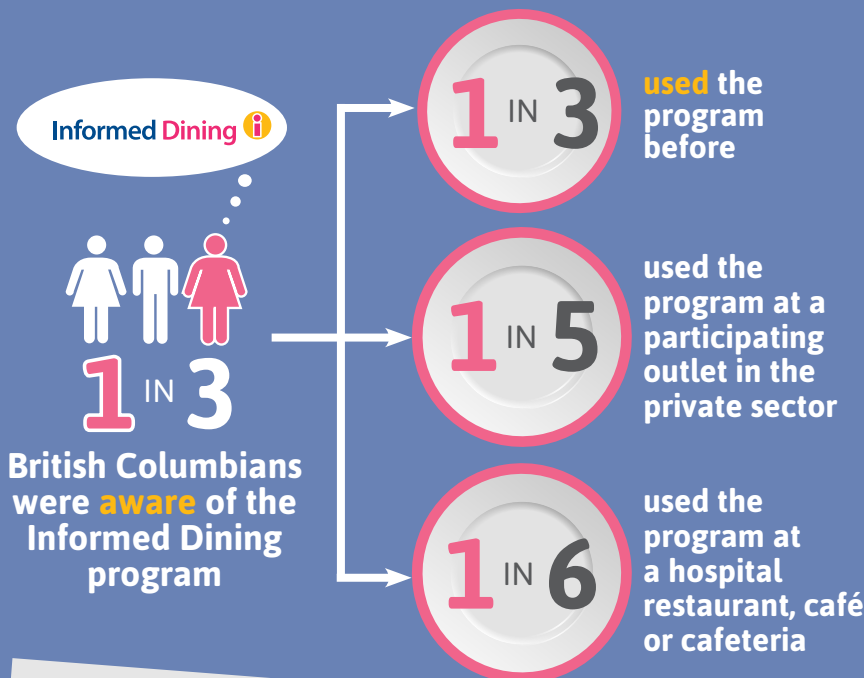


Introduction

An evaluation of Informed Dining in Health Care was conducted in November 2017 to measure the impact of the program on British Columbians. A representative sample of the general population completed an online survey. Key findings from this survey are presented below.

Program awareness



Compared to those who did not, British Columbians who **ate in a hospital** in the past year were:

- ✓ more likely to be **aware** of Informed Dining
- ✓ more likely to **look at nutrition information**



Nutrition information

Interest in nutrition information

British Columbians who look at nutrition information at least some of the time when eating out	9 in 10
Those who do so at least half of the time	4 in 10
British Columbians who show interest in using nutrition information	1 in 2
British Columbians who were likely to check the nutrition information the next time they visit a participating outlet	6 in 10
Those who said they definitely would	1 in 4

Understanding of nutrition information



Dining habits



Visit InformedDining.ca for more program information